K-LOVE has served me by giving me an alternative to secular music. The music, jokes, stories, etc on K-LOVE are very uplifting to me. I believe the local community that listens to K-LOVE would be effected tremendously if it was displaced by an LPFM broadcaster that provided other proggramming. Many people don't want their children listening to radio stations that may curse on the air or talk about adult issues. K-LOVE is a station to which the whole family can listen without worrying about what their children hear. I believe that the service provided by K-LOVE is in the public interest, because K-LOVE cares about its listeners. Recently K-LOVE has been having a pledge drive, and during this pledge drive several people have called in and said they wanted to support K-LOVE; because it saved them from commiting suicide. Also K-LOVE provides tools and information to help families become stronger.